

USWC Service Contracts Now Include Access to...

Always There!



Personal Assistant

Program Overview

What USWC Personal Assistant Will Do For Dealerships

- Add value to the vehicle service contracts with no pre-load costs, no inventory and no equipment to install
- Provide customers with live 24/7 access to Anything, Anytime, Anywhere branded to the dealership's name
- Increase customer satisfaction and enhance the customer experience at the dealership
- Promote driver safety by providing a service that keeps customers' eyes on the road and hands on the wheel



USWC Personal Assistant Provides a Unique and Powerful Branded Solution Designed to Enhance the Customer Experience

For more information, please visit USWCPersonalAssistant.com

USWC Service Contracts now include 1 (one) year of access to the USWC Personal Assistant providing a Unique and Powerful Dealer-Branded Customer Experience

Opening:

Hello Mrs. Williams, Thank you for calling USWC Personal Assistant compliments of [Your Dealership Name] This is Amanda. How may I assist you?

Closing:

Thank you for calling and remember that USWC Personal Assistant and [Your Dealership Name] are ALWAYS THERE FOR YOU!



Personal Assistants can answer any question about any topic and even perform tasks for your customers.

ALL BRANDED IN YOUR DEALERSHIP'S NAME!

Popular requests include:

- Directory Assistance
- Discount Car Rental
- Weather Forecasts
- Event/Sports Tickets
- Driving Directions
- Flight check-in
- Schedule Reminders
- Emergency Assistance
- Travel Arrangements
- Dining Suggestions
- Product Reviews
- Vehicle Related Questions
- Wholesale Hotel Rates
- Restaurant Reservations
- Online Purchasing
- Schedule Vehicle Service

...and anything else you can imagine!

How Does USWC Personal Assistant Work In Your Dealership

- 1 Let all of your customers know that every USWC Vehicle Service Contract includes 1 year/1,000 minutes of USWC Personal Assistance.

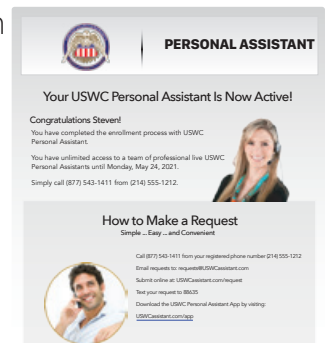


- 2 Once the customer receives their vehicle service contract with the contract/application number, they can now activate their USWC Personal Assistant service by visiting USWCPersonalAssistant.com

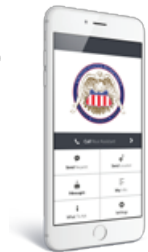


- 3 Once registered, customers will receive a welcome email explaining the service and giving them all the ways in which they can access USWC Personal Assistant.

Welcome Email



- 4 Customers will be able to download the USWC Personal Assistant app that will help them submit requests.



- 5 Customers now have 24/7/365 access from anywhere in the world to USWC Personal Assistant that will brand your dealership with every request made.



**Driver Safety and Brand Impression Skyrocket
When Customers are Exposed to USWC Personal Assistant**